

MASONRY MATTERS

THE OFFICIAL NEWSLETTER OF NEBRASKA MASONRY ALLIANCE

Promoting masonry as the building material of choice, educating people on the proper methods of masonry design and construction, developing skilled masons to fill our workforce, and providing technical assistance for masonry design and construction.

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NEBRASKA
MASONRY ALLIANCE



EDUCATING THE DESIGN COMMUNITY

That magnificent structure in the heart of downtown that's been there for years. Someone poured their heart and soul into its creation over a century ago and it is still standing. That is the nature of masonry. Beauty, impact, and timelessness.

While times have changed and architectural options for building materials have increased, the pull toward masonry is still strong. Now more than ever, though, it is important that our voices unite within the industry to engage the design community and educate them so they see the

innovative and exciting ways masonry can be incorporated into new projects. And that is where Nebraska Masonry Alliance (NMA) comes in.

Nebraska Masonry Alliance exists for YOU. We recognize we need to be a unified industry to architects and engineers. As buildings are more complex today and we navigate new building codes, we all benefit when we collaborate and offer value to designers so they continue to see the beauty, impact, and timelessness of brick + block. (Continued on page 2)

EDUCATING THE DESIGN COMMUNITY

CONTINUED FROM PAGE 1

From commissioning speakers to create presentations and engage in important discussions in the design community, to providing training on new masonry design software, NMA has led the charge to educate and engage over 250 architects over the past year as an industry – and not just individuals. Now THAT is powerful and full of credibility and trust. Check out these highlights to the right to see the impact that together we have made.

Thank you for your partnership throughout this pandemic. We look forward to a bright future in 2022!

2020/2021 Achievements

- Direct Design Workshop: Teaching Professionals How to Navigate New Engineering Design Software by NCMA
- Virtual Training of Masonry iQ Plug-in for Design Professionals
- NMA + Alley Poyner Macchietto Architects Collaborative Discussion to Build Trust and Awareness
- AIA Presentation to BCDM Architects: "Masonry Detailing 101," by NMA Members Jeff MacTaggart (JM2 Masonry) and Fernando Gutierrez (K&K Masonry)
- Virtual AIA Presentation to Architects across Nebraska: "When Is THIN In? Benefits of Full Bed Masonry Over Thin," by Donald Harvey (Atkinson-Noland & Associates)
- Virtual AIA Presentation to Architects across Nebraska: "The Energy and Sustainability Benefits of Masonry – Part 1," by Sarah Gudeman (Morrissey Engineering)
- Virtual AIA Presentation to Architects across Nebraska: "The Energy and Sustainability Benefits of Masonry – Part 2," by Sarah Gudeman



MARK YOUR CALENDARS!

You're invited to the first in-person trainings of 2021: "Masonry AMA (Ask Me Anything)" presented by Donald Harvey with Atkinson-Noland & Associates.

Come armed with your favorite masonry triumphs, your nagging masonry headaches, and even your fieriest masonry critiques. We will discuss some of our most frequently asked masonry questions and talk about the hot topics on your plate as a designer dealing with masonry. Let's share our challenges and creative solutions to help everyone design better with masonry.

- **November 3, 11:30am-1:00pm**
Anthony's Steakhouse in Omaha
- **November 4, 11:30am-1:00pm**
Haymarket Lazlo's in Lincoln

Join us for this and any future events to show your commitment to the industry as we unite and collaborate as one voice with the design community.

**IN-PERSON
TRAININGS RESUME
NOVEMBER 3 & 4!**

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FOSTERING THE FUTURE OF MASONRY

Did you know that thanks to industry partners and members, like you, Nebraska Masonry Alliance has an Endowment Fund with UNL's College of Architecture? For years, scholarships have been offered through this fund to the UNL College of Architecture program. While this scholarship began as a unit design competition following NCMA's scholarship competition, it has evolved into a large hands-on demo of students designing a mock-up with brick and physically creating it with the help of a skilled mason. Past opportunities have included a brick plant tour to Yankee Hill, a block plant tour to Reimers Kaufman Concrete Products, and a lecture on masonry.

Until a student gets a chance to create with it, they can't truly appreciate the beauty of masonry. These moments of real-life experience stay with these students forever and help them to realize no other building material compares. While COVID-19 safety precautions have currently changed the format to virtual, there is hope to

return to in-person opportunities again soon.

Additionally, other hands-on learning opportunities exist through UNL's Durham School of Architectural Engineering & Construction. Funds raised through member dues and industry partnerships have allowed Nebraska Masonry Alliance to purchase masonry code books for students and create another scholarship where students design a building and present their findings to Nebraska Masonry Alliance members who act as the jury. Through scholarships like these, students are more experienced and better equipped for their future professional careers.

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PROUD MEMBERS

Nebraska Masonry Alliance is only as good as its members. Together we are stronger. Together our voices are heard. Together we can create change. Thank you to these members below for your commitment to NMA, to masonry, and to working together to ensure the future of the industry is bright.

Ash Grove Packaging Corporation

Christensen Concrete Products

Endicott Clay Products Company

Glen-Gery Corporation

Glen-Gery Nebraska Masonry Supply Center

Hohmann and Barnard

Jake Thompson Masonry

Jeff MacTaggart Masonry

K&K Masonry

Kearney Crete & Block Company

Kehm Contractors

Midwest Masonry, Inc.

Mortar Net – Enloe Enterprise

Nauslar Construction, Inc.

Reimers Kaufman Concrete Products

Seedorff Masonry, Inc.

TCC Materials

Thiele Geotech, Inc.

Thunn Construction, Inc.

TSA Manufacturing

U-Mix Products

Watkins Concrete Block Company

Yankee Hill Brick & Tile

MEMBER SPOTLIGHT

LISA LACKOVIC, ENDICOTT CLAY PRODUCTS

Endicott Clay Products has been a member of Nebraska Masonry Alliance since it was started in 2016. It has been a great investment for us due to the excellent educational opportunities we have provided the design community and has increased our visibility through events and social media posts. NMA has helped open the lines of communication between supplier,

mason, and designer in many architectural offices in Nebraska with productive conversations on how our industry can assist them with their masonry designs. The technical assistance we receive through Atkinson-Noland & Associates (ANA) is priceless. ANA is a great partner and gives NMA the edge we need in a very competitive market.



IMPACTING THE DESIGN COMMUNITY

JAY PALU, AIA
ALLEY POYNER MACCHIETTO ARCHITECTURE



Alley Poyner Macchietto Architecture is grateful for the engagement the Nebraska Masonry Alliance has been able to offer our firm. We strive to provide learning opportunities for our team and have benefitted from both an in-person presentation to our group and some one-on-one technical sessions with our designers on project specific issues. The partnership has led to better masonry solutions from our team and added value to our clients and their projects.



THANK YOU INDUSTRY PARTNERS!



Nebraska



Build our Nebraska
PUT YOUR STRENGTHS TO WORK

